

AYP Youth Politics Survey Ohio

Youth Politics Survey Ohio Toplines



Sample Online sample of 423 18-29 year old voters fielded from September 04 to September 24, 2026.
Margin of Error $\pm 4.9\%$

1. This November, there will be U.S. elections for Congress and other offices. Will you...

Definitely vote	59%
Probably vote	22%
Maybe vote	12%
Probably not vote	5%
Definitely not vote	2%
I have already voted	0%
Totals	100%
N	423

2. If you vote in the November elections, will this be your first time voting?

Asked of respondents who did not indicate they had voted in the 2020, 2022, or 2024 general election

Yes - it is the first time I am eligible to vote	37%
Yes - I have been eligible to vote before, but this is the first time I am voting	36%
No	25%
Not sure	2%
Totals	100%
N	115

3. Thinking about the November 2026 elections, how enthusiastic would you say you are about voting? Zero means you are not at all enthusiastic about voting, and ten means you are extremely enthusiastic about voting.

0 - Not at all enthusiastic	5%
1	1%
2	5%
3	5%
4	5%
5	12%
6	11%
7	15%
8	13%
9	8%
10 - Extremely enthusiastic	21%
Totals	101%
N	423

4. Thinking about the November 2026 elections, would you say...

I feel very prepared to vote - I have a good understanding of the candidates and issues	39%
I feel somewhat prepared to vote	37%
I feel somewhat unprepared to vote	10%
I feel very unprepared to vote - I don't feel I have a good understanding of the candidates and issues	10%
Not sure	4%
Totals	100%
N	423

5. Compared to previous elections, would you say that you are more enthusiastic, neither more nor less enthusiastic, or less enthusiastic about voting in the November 2026 elections?

More enthusiastic	34%
Neither more nor less enthusiastic	39%
Less enthusiastic	19%
N/A - This will be my first election	8%
Totals	100%
N	423

6. If you vote, how do you plan on voting in the 2026 general election?

In person on election day	49%
In person before the election	25%
By mail	14%
I don't plan to vote	5%
Not sure	6%
Totals	99%
N	423

7. House Vote Intent 2026

Democratic candidate	56%
Lean Democratic candidate	4%
Republican candidate	26%
Lean Republican candidate	2%
Independent candidate	0%
Lean Independent candidate	0%
Other candidate (write-in)	1%
Lean other candidate (write-in)	0%

Undecided	11%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Green Party candidate	0%
Lean Green Party candidate	0%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Other candidate	0%
Lean Other candidate	0%
Totals	100%
N	423

8. House Vote 2026 - Full Recoded

Democratic candidate	60%
Republican candidate	28%
Other candidate	1%
Undecided	11%
Totals	100%
N	423

9. Secretary of State Vote Intent 2026

Democratic candidate	51%
Lean Democratic candidate	6%
Republican candidate	22%
Lean Republican candidate	3%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Independent candidate	0%
Lean Independent candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Other candidate	0%
Lean other candidate	0%
Undecided	17%
Totals	99%
N	423

10. Secretary of State Vote 2026 - Full Recoded

Democratic candidate	57%
Republican candidate	26%
Other candidate	0%
Undecided	17%
Did not vote for state Secretary of State	0%
Registered in state without Secretary of State race	0%
Totals	100%
N	423

11. Senate Vote Intent 2026

Democratic candidate	56%
Lean Democratic candidate	3%
Republican candidate	24%
Lean Republican candidate	2%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Other candidate (write-in)	1%
Lean other candidate (write-in)	0%
Undecided	14%
Independent candidate	0%
Lean Independent candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Third Republican candidate	0%
Lean Third Republican candidate	0%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Third Democratic candidate	0%
Lean Third Democratic candidate	0%
Totals	100%
N	423

12. Senate Vote 2026 - Full Recoded

Democratic candidate	58%
Republican candidate	26%
Other candidate	1%

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Undecided	14%
Did not vote for U.S. Senate	0%
Registered in state without Senate race	0%
Totals	99%
N	423

13. Governor Vote Intent 2026

Democratic candidate	57%
Lean Democratic candidate	3%
Republican candidate	24%
Lean Republican candidate	2%
Independent candidate	0%
Lean Independent candidate	0%
Other candidate	2%
Lean other candidate	0%
Undecided	12%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Totals	100%
N	423

14. Governor Vote 2026 - Full Recoded

Democratic candidate	60%
Republican candidate	26%
Other candidate	2%
Undecided	12%
Did not vote for state governor	0%
Registered in state without Governor race	0%
Totals	100%
N	423

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15. Favorability Grid

	Have not heard of this official or group	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable
The Democratic Party	4%	19%	27%	17%	19%	15%
The Democratic Socialists of America (DSA)	20%	17%	19%	21%	10%	13%
The Republican Party	3%	12%	13%	14%	17%	41%
The Make America Healthy Again (MAHA) Movement	22%	12%	17%	19%	9%	20%
Amy Acton	9%	20%	29%	21%	9%	11%
Vivek Ramaswamy	12%	8%	16%	19%	12%	32%
Sherrod Brown	8%	17%	31%	21%	12%	11%
Jon Husted	14%	9%	9%	24%	16%	27%
Allison Russo	28%	7%	22%	31%	7%	5%
Robert Sprague	38%	7%	10%	30%	9%	7%

16. For each of the following statements, please say whether you generally [agree or disagree] with that statement.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
Guys can have their reputation destroyed just for speaking their minds these days	23%	27%	18%	27%	6%
Things are generally better when men bring in money and women take care of the home and kids	16%	14%	19%	43%	7%
Feminism is about favoring women over men	12%	12%	19%	48%	9%
Gay men aren't really men	8%	7%	9%	70%	7%
Trans men aren't really men	23%	14%	12%	41%	9%

17. Please indicate the extent to which you [agree or disagree] with each of the following statements.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
White people in the U.S. have certain advantages because of the color of their skin	41%	26%	11%	15%	6%
Racial problems in the U.S. are rare, isolated situations	8%	14%	22%	49%	7%
There is racism out there, but society these days provokes these kind of views by making everything about race and deciding some people deserve special treatment based on their race	23%	28%	16%	26%	8%

18. What are the top issues facing the U.S. today? Select up to three.

Jobs and the economy	23%
Income inequality	11%
The budget, taxes, and the federal deficit	9%
Foreign trade and tariffs	7%
Healthcare policy, including Medicare and Medicaid	15%
Abortion policy	14%
Social Security	2%
Gun violence	13%
Climate change and the environment	15%
Housing cost and rent	22%
Immigration policy	18%
Education policy	4%
Racism and race relations	12%
LGBTQ rights	7%
The cost of living and inflation	48%
Election integrity and voting rights	5%
Democracy	6%
Israel and Gaza	11%
Crime	8%
Corruption in our political system	25%
Data centers	15%
Other	2%
N	423

19. Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure
Iran	5%	8%	13%	62%	11%
The Epstein Files	5%	6%	11%	68%	9%
The cost of living	5%	7%	18%	64%	7%
The price of gas	5%	7%	19%	64%	6%

20. Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

A great deal	11%
Some	14%
Only a little	13%
None at all	57%
Not sure	5%
Totals	100%
N	423

21. In the conflict between Israel and Palestine, which side do you sympathize with more?

Israel	10%
Palestine	44%
Both equally	13%
Neither	17%
Not sure	16%
Totals	100%
N	423

22. Would you say things in this country today are...

Generally headed in the right direction	15%
Off on the wrong track	78%
Not sure	7%
Totals	100%
N	423

23. Would you say things in your community today are...

Generally headed in the right direction	35%
Off on the wrong track	50%
Not sure	15%
Totals	100%
N	423

24. Thinking about your own financial situation, compared to a year ago would you say you are:

Better off financially	16%
About the same	42%
Worse off financially	42%
Not sure	0%
Totals	100%
N	423

25. Do you approve or disapprove of the way Donald Trump is handling his job as President?

Strongly approve	7%
Somewhat approve	15%
Somewhat disapprove	12%
Strongly disapprove	62%
Not sure	4%
Totals	100%
N	423

26. Party ID (3 category, leaners with their parties)

Democrat	55%
Independent	15%
Republican	29%
Totals	99%
N	423

27. In general, how would you describe your own political viewpoint?

Very liberal	21%
Liberal	21%
Moderate	32%

Conservative	10%
Very conservative	9%
Not sure	7%
Totals	100%
N	423

28. Ideology (3 category)

Liberal/Very Liberal	42%
Moderate	39%
Conservative/Very conservative	19%
Totals	100%
N	423

29. People often use labels to identify their political beliefs. Which of the following do you identify with? Select all that apply.

Moderate	23%
Progressive	22%
Liberal	30%
Conservative	18%
Libertarian	4%
Nationalist	3%
The Make America Healthy Again Movement (MAHA)	8%
The Make America Great Again Movement (MAGA)	8%
The Democratic Socialists of America (DSA)	14%
The Trad Wife movement	2%
The Party for Socialism and Liberation (PSL)	6%
I don't identify with any of these labels	18%
N	423

30. Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

Volunteered for a candidate, political party, or other political organization	6%
Attended a rally or protest	13%
Called or wrote to an elected official	10%
Posted about politics on social media	33%
Made a donation to a candidate, party, or other political organization	8%
Talked to friends or family about voting in November	52%
Helped someone else register to vote	14%

Other	1%
I have not done any of the above	32%
N	423

31. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

Most of the time	30%
Some of the time	38%
Only now and then	18%
Hardly at all	10%
Don't know	4%
Totals	100%
N	423

32. In the past week, did you get news from any of the following sources? Please select all that apply:

CNN	19%
Fox News	14%
MS NOW, formerly known as MSNBC	5%
Other Cable News TV Networks	7%
Local TV News	22%
National nightly network TV news	5%
News websites or apps	24%
Your local daily print newspaper	3%
National print newspapers	3%
News on the radio	9%
Late night comedy shows	5%
Facebook	34%
X, formerly known as Twitter	22%
Reddit	20%
YouTube	47%
Podcasts	14%
One America News Network (OANN)	0%
Newsmax	2%
Instagram	43%
TikTok	45%
Other social media such as LinkedIn or Snapchat	8%
None of these	7%
N	423

33. Which of the following social media platforms have you used in the past week? Please select all that apply.

Discord	29%
Facebook	55%
Instagram	68%
LinkedIn	17%
Pinterest	29%
Reddit	38%
Snapchat	49%
TikTok	61%
Tumblr	6%
Twitch	13%
Kick	2%
X, formerly known as Twitter	33%
WhatsApp	9%
YouTube	76%
Parler	1%
Telegram	7%
Nextdoor	1%
Rumble	1%
Threads	10%
BlueSky	1%
Truth Social	1%
Other	0%
I do not use social media	2%
N	423

34. And generally speaking, how important is politics to your personal identity?

Very important	26%
Somewhat important	40%
Not too important	20%
Not at all important	10%
Not sure	3%
Totals	99%
N	423

35. In the past three months, has anyone contacted you about registering to vote or voting in the November election? Select all that apply.

Someone came to my door	6%
Someone talked to me at a table or event, on campus, or in my community	18%
Text message	23%

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Phone call	11%
Email	17%
Mail	30%
Social media post, ad, or direct message	26%
No one has tried to contact me about voting	35%
N	423

36. If someone were encouraging you to vote this November, who would you be most likely to listen to? Select up to 2.

A friend or classmate	25%
A family member	46%
A coworker or someone from my union	7%
Someone from my neighborhood or community	9%
A local organization I know	11%
A creator or influencer I follow	7%
A candidate or someone from a campaign	13%
A faith leader	5%
A teacher or professor	10%
None of these	22%
N	423

37. Next, you will see the names of some people and organizations. For each of those, please say whether you [follow that person or organization, recognize the name but don't really follow them, or if you are unfamiliar with them].

	Follow this person	Recognize the name but don't really follow	Not familiar with this person
Erika Kirk	14%	70%	15%
Hasan Piker	11%	38%	51%
Joe Rogan	22%	63%	15%
Elon Musk	25%	67%	8%
Tucker Carlson	12%	53%	35%
Alexandria Ocasio-Cortez (AOC)	23%	36%	41%
Candace Owens	16%	59%	25%
Bernie Sanders	36%	55%	10%
Mehdi Hasan	7%	26%	66%
Zohran Mamdani	35%	30%	35%
Theo Von	19%	44%	37%
Andrew Schultz	7%	40%	53%

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Aaron Parnas	7%	23%	71%
Ms. Rachel	30%	46%	24%
Kai Cenat	22%	50%	28%
Mr. Beast	29%	65%	6%

38. Next, you will see the names of some people and organizations. Some have strong opinions about these people or organizations, while many others don't really know who they are. For each of those, please say whether you [tend to like that person's content and generally trust what they say, like that person's content but are generally skeptical of what they say, if you don't like that person's content], or if you aren't really familiar with that person.

	Like this person and generally trust their views	Like this person but generally don't trust their views	Don't like this person's content	Not really familiar with this person
Erika Kirk	12%	12%	65%	12%
Hasan Piker	24%	20%	34%	23%
Joe Rogan	23%	21%	39%	17%
Elon Musk	14%	17%	62%	7%
Tucker Carlson	16%	21%	44%	19%
Alexandria Ocasio-Cortez (AOC)	50%	13%	23%	14%
Candace Owens	18%	23%	42%	16%
Bernie Sanders	48%	17%	20%	15%
Mehdi Hasan	23%	17%	22%	38%
Zohran Mamdani	62%	8%	20%	9%
Theo Von	26%	30%	24%	19%
Andrew Schultz	9%	23%	23%	44%
Aaron Parnas	22%	13%	27%	37%
Ms. Rachel	57%	14%	14%	15%
Kai Cenat	25%	28%	25%	21%
Mr. Beast	24%	29%	37%	10%

39. Have you recently used any of the following?

	I have visited this platform, but did not actively bet on it	I have visited this platform, and have used it for betting	I have not visited this platform	Not sure
Kalshi	11%	12%	70%	8%
Polymarket	12%	7%	73%	8%

40. Do you happen to know which political party currently has majority control in the U.S. House of Representatives?

The Republican party	61%
The Democratic party	14%
Not sure	25%
Totals	100%
N	423

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This survey is based on 423 interviews conducted by YouGov on the internet of registered voters in Ohio who are 18-29. The sample was weighted according to gender, age, race/ethnicity, education, and Ohio geographic region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results. Respondents were selected from YouGov to be representative of 18-29 year old registered voters. The weights range from 0.34 to 2.13 with a mean of 1 and a standard deviation of 0.21.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 4.9%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.