

AYP Youth Politics Survey Nevada

Youth Politics Survey Nevada Toplines



Sample Online sample of 403 18-29 year old voters fielded from September 04 to September 24, 2026.
 Margin of Error $\pm 5.5\%$

1. This November, there will be U.S. elections for Congress and other offices. Will you...	
Definitely vote	57%
Probably vote	22%
Maybe vote	14%
Probably not vote	6%
Definitely not vote	2%
I have already voted	0%
Totals	101%
N	403

2. If you vote in the November elections, will this be your first time voting?	
<i>Asked of respondents who did not indicate they had voted in the 2020, 2022, or 2024 general election</i>	
Yes - it is the first time I am eligible to vote	43%
Yes - I have been eligible to vote before, but this is the first time I am voting	35%
No	19%
Not sure	3%
Totals	100%
N	100

3. Thinking about the November 2026 elections, how enthusiastic would you say you are about voting? Zero means you are not at all enthusiastic about voting, and ten means you are extremely enthusiastic about voting.	
0 - Not at all enthusiastic	3%
1	2%
2	3%
3	3%
4	5%
5	16%
6	9%
7	14%
8	10%
9	8%
10 - Extremely enthusiastic	26%
Totals	99%
N	403

4. Thinking about the November 2026 elections, would you say...

I feel very prepared to vote - I have a good understanding of the candidates and issues	37%
I feel somewhat prepared to vote	33%
I feel somewhat unprepared to vote	15%
I feel very unprepared to vote - I don't feel I have a good understanding of the candidates and issues	11%
Not sure	4%
Totals	100%
N	403

5. Compared to previous elections, would you say that you are more enthusiastic, neither more nor less enthusiastic, or less enthusiastic about voting in the November 2026 elections?

More enthusiastic	37%
Neither more nor less enthusiastic	37%
Less enthusiastic	18%
N/A - This will be my first election	8%
Totals	100%
N	403

6. If you vote, how do you plan on voting in the 2026 general election?

In person on election day	32%
In person before the election	32%
By mail	24%
I don't plan to vote	2%
Not sure	10%
Totals	100%
N	403

7. House Vote Intent 2026

Democratic candidate	57%
Lean Democratic candidate	3%
Republican candidate	23%
Lean Republican candidate	3%
Independent candidate	0%
Lean Independent candidate	0%
Other candidate (write-in)	1%
Lean other candidate (write-in)	0%

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Undecided	12%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Green Party candidate	0%
Lean Green Party candidate	0%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Other candidate	0%
Lean Other candidate	0%
Totals	99%
N	403

8. House Vote 2026 - Full Recoded

Democratic candidate	60%
Republican candidate	27%
Other candidate	1%
Undecided	12%
Totals	100%
N	403

9. Secretary of State Vote Intent 2026

Democratic candidate	54%
Lean Democratic candidate	5%
Republican candidate	23%
Lean Republican candidate	3%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Independent candidate	0%
Lean Independent candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Other candidate	1%
Lean other candidate	0%
Undecided	15%
Totals	101%
N	403

10. Secretary of State Vote 2026 - Full Recoded

Democratic candidate	58%
Republican candidate	26%
Other candidate	1%
Undecided	15%
Did not vote for state Secretary of State	0%
Registered in state without Secretary of State race	0%
Totals	100%
N	403

13. Governor Vote Intent 2026

Democratic candidate	58%
Lean Democratic candidate	3%
Republican candidate	26%
Lean Republican candidate	1%
Independent candidate	0%
Lean Independent candidate	0%
Other candidate	1%
Lean other candidate	0%
Undecided	11%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Totals	100%
N	403

14. Governor Vote 2026 - Full Recoded

Democratic candidate	60%
Republican candidate	27%
Other candidate	1%
Undecided	11%
Did not vote for state governor	0%
Registered in state without Governor race	0%
Totals	99%
N	403

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15. Favorability Grid

	Have not heard of this official or group	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable
The Democratic Party	2%	27%	25%	15%	17%	13%
The Democratic Socialists of America (DSA)	23%	18%	19%	21%	8%	12%
The Republican Party	3%	9%	12%	16%	17%	44%
The Make America Healthy Again (MAHA) Movement	20%	14%	16%	17%	8%	24%
Aaron Ford	16%	14%	25%	25%	11%	10%
Joe Lombardo	6%	13%	14%	19%	17%	30%
Cisco Aguilar	26%	10%	23%	28%	9%	4%
Jim Marchant	37%	5%	11%	28%	8%	11%

16. For each of the following statements, please say whether you generally [agree or disagree] with that statement.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
Guys can have their reputation destroyed just for speaking their minds these days	22%	32%	13%	24%	8%
Things are generally better when men bring in money and women take care of the home and kids	16%	19%	16%	39%	10%
Feminism is about favoring women over men	9%	17%	20%	46%	9%
Gay men aren't really men	6%	6%	18%	66%	5%
Trans men aren't really men	20%	16%	13%	41%	9%

17. Please indicate the extent to which you [agree or disagree] with each of the following statements.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
White people in the U.S. have certain advantages because of the color of their skin	42%	29%	9%	13%	8%

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Racial problems in the U.S. are rare, isolated situations	6%	13%	23%	54%	4%
There is racism out there, but society these days provokes these kind of views by making everything about race and deciding some people deserve special treatment based on their race	23%	29%	17%	25%	7%

18. What are the top issues facing the U.S. today? Select up to three.

Jobs and the economy	24%
Income inequality	9%
The budget, taxes, and the federal deficit	11%
Foreign trade and tariffs	6%
Healthcare policy, including Medicare and Medicaid	15%
Abortion policy	9%
Social Security	4%
Gun violence	15%
Climate change and the environment	13%
Housing cost and rent	26%
Immigration policy	18%
Education policy	4%
Racism and race relations	14%
LGBTQ rights	8%
The cost of living and inflation	43%
Election integrity and voting rights	3%
Democracy	3%
Israel and Gaza	10%
Crime	11%
Corruption in our political system	29%
Data centers	13%
Other	2%
N	403

19. Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure
Iran	5%	12%	14%	59%	10%

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The Epstein Files	2%	9%	11%	70%	8%
The cost of living	5%	10%	13%	69%	4%
The price of gas	4%	9%	13%	69%	4%

20. Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

A great deal	9%
Some	13%
Only a little	13%
None at all	59%
Not sure	6%
Totals	100%
N	403

21. In the conflict between Israel and Palestine, which side do you sympathize with more?

Israel	6%
Palestine	45%
Both equally	22%
Neither	15%
Not sure	12%
Totals	100%
N	403

22. Would you say things in this country today are...

Generally headed in the right direction	15%
Off on the wrong track	77%
Not sure	8%
Totals	100%
N	403

23. Would you say things in your community today are...

Generally headed in the right direction	29%
Off on the wrong track	57%
Not sure	14%

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Totals	100%
N	403

24. Thinking about your own financial situation, compared to a year ago would you say you are:

Better off financially	13%
About the same	35%
Worse off financially	52%
Not sure	0%
Totals	100%
N	403

25. Do you approve or disapprove of the way Donald Trump is handling his job as President?

Strongly approve	6%
Somewhat approve	14%
Somewhat disapprove	14%
Strongly disapprove	62%
Not sure	4%
Totals	100%
N	403

26. Party ID (3 category, leaners with their parties)

Democrat	56%
Independent	21%
Republican	23%
Totals	100%
N	403

27. In general, how would you describe your own political viewpoint?

Very liberal	16%
Liberal	21%
Moderate	37%
Conservative	9%
Very conservative	6%
Not sure	10%
Totals	99%

N**403**

28. Ideology (3 category)

Liberal/Very Liberal37%
 Moderate47%
 Conservative/Very conservative16%
 Totals100%
N**403**

29. People often use labels to identify their political beliefs. Which of the following do you identify with? Select all that apply.

Moderate25%
 Progressive20%
 Liberal27%
 Conservative12%
 Libertarian9%
 Nationalist5%
 The Make America Healthy Again Movement (MAHA)9%
 The Make America Great Again Movement (MAGA)8%
 The Democratic Socialists of America (DSA)15%
 The Trad Wife movement1%
 The Party for Socialism and Liberation (PSL)3%
 I don't identify with any of these labels24%
N**403**

30. Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

Volunteered for a candidate, political party, or other political organization5%
 Attended a rally or protest13%
 Called or wrote to an elected official10%
 Posted about politics on social media32%
 Made a donation to a candidate, party, or other political organization9%
 Talked to friends or family about voting in November53%
 Helped someone else register to vote17%
 Other0%
 I have not done any of the above28%
N**403**

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31. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

Most of the time	24%
Some of the time	36%
Only now and then	26%
Hardly at all	9%
Don't know	4%
Totals	99%
N	403

32. In the past week, did you get news from any of the following sources? Please select all that apply:

CNN	20%
Fox News	17%
MS NOW, formerly known as MSNBC	6%
Other Cable News TV Networks	6%
Local TV News	20%
National nightly network TV news	6%
News websites or apps	21%
Your local daily print newspaper	4%
National print newspapers	3%
News on the radio	9%
Late night comedy shows	7%
Facebook	27%
X, formerly known as Twitter	28%
Reddit	20%
YouTube	52%
Podcasts	15%
One America News Network (OANN)	0%
Newsmax	3%
Instagram	50%
TikTok	49%
Other social media such as LinkedIn or Snapchat	5%
None of these	8%
N	403

33. Which of the following social media platforms have you used in the past week? Please select all that apply.

Discord	27%
Facebook	47%
Instagram	67%

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LinkedIn	15%
Pinterest	24%
Reddit	34%
Snapchat	32%
TikTok	58%
Tumblr	7%
Twitch	17%
Kick	3%
X, formerly known as Twitter	37%
WhatsApp	13%
YouTube	81%
Parler	1%
Telegram	8%
Nextdoor	5%
Rumble	2%
Threads	12%
BlueSky	5%
Truth Social	2%
Other	0%
I do not use social media	3%
N	403

34. And generally speaking, how important is politics to your personal identity?

Very important	26%
Somewhat important	35%
Not too important	20%
Not at all important	15%
Not sure	3%
Totals	99%
N	403

35. In the past three months, has anyone contacted you about registering to vote or voting in the November election? Select all that apply.

Someone came to my door	4%
Someone talked to me at a table or event, on campus, or in my community	14%
Text message	36%
Phone call	15%
Email	22%
Mail	27%
Social media post, ad, or direct message	24%

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No one has tried to contact me about voting 32%
N **403**

36. If someone were encouraging you to vote this November, who would you be most likely to listen to? Select up to 2.

A friend or classmate 29%
 A family member 52%
 A coworker or someone from my union 5%
 Someone from my neighborhood or community 10%
 A local organization I know 8%
 A creator or influencer I follow 5%
 A candidate or someone from a campaign 17%
 A faith leader 6%
 A teacher or professor 7%
 None of these 18%
N **403**

37. Next, you will see the names of some people and organizations. For each of those, please say whether you [follow that person or organization, recognize the name but don't really follow them, or if you are unfamiliar with them].

	Follow this person	Recognize the name but don't really follow	Not familiar with this person
Erika Kirk	11%	67%	22%
Hasan Piker	11%	36%	54%
Joe Rogan	25%	56%	18%
Elon Musk	27%	62%	11%
Tucker Carlson	13%	42%	45%
Alexandria Ocasio-Cortez (AOC)	27%	33%	40%
Candace Owens	15%	49%	35%
Bernie Sanders	34%	50%	16%
Mehdi Hasan	5%	28%	68%
Zohran Mamdani	29%	30%	41%
Theo Von	20%	38%	43%
Andrew Schultz	9%	37%	55%
Aaron Parnas	7%	25%	68%
Ms. Rachel	31%	40%	29%
Kai Cenat	28%	49%	24%
Mr. Beast	36%	56%	7%

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38. Next, you will see the names of some people and organizations. Some have strong opinions about these people or organizations, while many others don't really know who they are. For each of those, please say whether you [tend to like that person's content and generally trust what they say, like that person's content but are generally skeptical of what they say, if you don't like that person's content], or if you aren't really familiar with that person.

	Like this person and generally trust their views	Like this person but generally don't trust their views	Don't like this person's content	Not really familiar with this person
Erika Kirk	10%	13%	68%	9%
Hasan Piker	25%	17%	30%	27%
Joe Rogan	27%	17%	43%	12%
Elon Musk	20%	17%	58%	5%
Tucker Carlson	19%	15%	45%	21%
Alexandria Ocasio-Cortez (AOC)	52%	14%	20%	14%
Candace Owens	22%	20%	43%	15%
Bernie Sanders	46%	22%	19%	13%
Mehdi Hasan	19%	15%	26%	40%
Zohran Mamdani	58%	16%	15%	10%
Theo Von	31%	23%	29%	17%
Andrew Schultz	14%	20%	28%	37%
Aaron Parnas	22%	17%	27%	34%
Ms. Rachel	59%	16%	12%	14%
Kai Cenat	29%	31%	22%	18%
Mr. Beast	28%	30%	36%	7%

39. Have you recently used any of the following?

	I have visited this platform, but did not actively bet on it	I have visited this platform, and have used it for betting	I have not visited this platform	Not sure
Kalshi	13%	8%	70%	9%
Polymarket	11%	7%	73%	10%

40. Do you happen to know which political party currently has majority control in the U.S. House of Representatives?

The Republican party59%

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The Democratic party	18%
Not sure	23%
Totals	100%
N	403

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This survey is based on 403 interviews conducted by YouGov on the internet of registered voters in Nevada who are 18-29. The sample was weighted according to gender, age, race/ethnicity, education, and Nevada geographic region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results. Respondents were selected from YouGov to be representative of 18-29 year old registered voters. The weights range from 0.14 to 3.78 with a mean of 1 and a standard deviation of 0.5.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 5.5%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.