

AYP Youth Politics Survey North Carolina

Youth Politics Survey North Carolina Toplines



Sample Online sample of 417 18-29 year old voters fielded from September 04 to September 23, 2026.
 Margin of Error $\pm 5.1\%$

1. This November, there will be U.S. elections for Congress and other offices. Will you...

Definitely vote	55%
Probably vote	26%
Maybe vote	11%
Probably not vote	5%
Definitely not vote	3%
I have already voted	0%
Totals	100%
N	417

2. If you vote in the November elections, will this be your first time voting?

Asked of respondents who did not indicate they had voted in the 2020, 2022, or 2024 general election

Yes - it is the first time I am eligible to vote	51%
Yes - I have been eligible to vote before, but this is the first time I am voting	31%
No	14%
Not sure	4%
Totals	100%
N	108

3. Thinking about the November 2026 elections, how enthusiastic would you say you are about voting? Zero means you are not at all enthusiastic about voting, and ten means you are extremely enthusiastic about voting.

0 - Not at all enthusiastic	4%
1	1%
2	4%
3	4%
4	5%
5	13%
6	11%
7	15%
8	15%
9	7%
10 - Extremely enthusiastic	22%
Totals	101%
N	417

4. Thinking about the November 2026 elections, would you say...

I feel very prepared to vote - I have a good understanding of the candidates and issues	34%
I feel somewhat prepared to vote	38%
I feel somewhat unprepared to vote	12%
I feel very unprepared to vote - I don't feel I have a good understanding of the candidates and issues	10%
Not sure	5%
Totals	99%
N	417

5. Compared to previous elections, would you say that you are more enthusiastic, neither more nor less enthusiastic, or less enthusiastic about voting in the November 2026 elections?

More enthusiastic	34%
Neither more nor less enthusiastic	43%
Less enthusiastic	14%
N/A - This will be my first election	9%
Totals	100%
N	417

6. If you vote, how do you plan on voting in the 2026 general election?

In person on election day	41%
In person before the election	41%
By mail	7%
I don't plan to vote	4%
Not sure	6%
Totals	99%
N	417

7. House Vote Intent 2026

Democratic candidate	57%
Lean Democratic candidate	4%
Republican candidate	26%
Lean Republican candidate	2%
Independent candidate	0%
Lean Independent candidate	0%
Other candidate (write-in)	0%
Lean other candidate (write-in)	0%

Undecided	10%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Green Party candidate	0%
Lean Green Party candidate	0%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Other candidate	0%
Lean Other candidate	0%
Totals	99%
N	417

8. House Vote 2026 - Full Recoded

Democratic candidate	61%
Republican candidate	29%
Other candidate	0%
Undecided	10%
Totals	100%
N	417

11. Senate Vote Intent 2026

Democratic candidate	58%
Lean Democratic candidate	3%
Republican candidate	23%
Lean Republican candidate	2%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Other candidate (write-in)	0%
Lean other candidate (write-in)	0%
Undecided	13%
Independent candidate	0%
Lean Independent candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Third Republican candidate	0%

AYP Youth Politics Survey North Carolina

Youth Politics Survey North Carolina Toplines



Lean Third Republican candidate	0%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Third Democratic candidate	0%
Lean Third Democratic candidate	0%
Totals	99%
N	417

12. Senate Vote 2026 - Full Recoded

Democratic candidate	61%
Republican candidate	26%
Other candidate	0%
Undecided	13%
Did not vote for U.S. Senate	0%
Registered in state without Senate race	0%
Totals	100%
N	417

15. Favorability Grid

	Have not heard of this official or group	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable
The Democratic Party	2%	20%	29%	20%	14%	15%
The Democratic Socialists of America (DSA)	17%	14%	19%	23%	12%	15%
The Republican Party	3%	15%	14%	14%	17%	37%
The Make America Healthy Again (MAHA) Movement	17%	14%	19%	20%	8%	23%
Roy Cooper	5%	23%	26%	21%	11%	13%
Michael Whatley	16%	7%	15%	24%	17%	21%

AYP Youth Politics Survey North Carolina

Youth Politics Survey North Carolina Toplines



16. For each of the following statements, please say whether you generally [agree or disagree] with that statement.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
Guys can have their reputation destroyed just for speaking their minds these days	23%	35%	14%	22%	7%
Things are generally better when men bring in money and women take care of the home and kids	14%	19%	24%	34%	9%
Feminism is about favoring women over men	12%	15%	18%	45%	11%
Gay men aren't really men	10%	7%	11%	64%	8%
Trans men aren't really men	29%	14%	10%	36%	11%

17. Please indicate the extent to which you [agree or disagree] with each of the following statements.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
White people in the U.S. have certain advantages because of the color of their skin	40%	26%	13%	15%	7%
Racial problems in the U.S. are rare, isolated situations	10%	13%	24%	45%	8%
There is racism out there, but society these days provokes these kind of views by making everything about race and deciding some people deserve special treatment based on their race	27%	23%	14%	26%	9%

18. What are the top issues facing the U.S. today? Select up to three.

Jobs and the economy	27%
Income inequality	11%
The budget, taxes, and the federal deficit	12%
Foreign trade and tariffs	8%
Healthcare policy, including Medicare and Medicaid	16%
Abortion policy	11%
Social Security	4%
Gun violence	19%
Climate change and the environment	11%

AYP Youth Politics Survey North Carolina

Youth Politics Survey North Carolina Toplines



Housing cost and rent	26%
Immigration policy	14%
Education policy	7%
Racism and race relations	14%
LGBTQ rights	4%
The cost of living and inflation	49%
Election integrity and voting rights	3%
Democracy	8%
Israel and Gaza	8%
Crime	9%
Corruption in our political system	20%
Data centers	7%
Other	1%
N	417

19. Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure
Iran	7%	11%	16%	52%	13%
The Epstein Files	6%	6%	11%	66%	10%
The cost of living	5%	10%	18%	61%	7%
The price of gas	6%	9%	19%	60%	5%

20. Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

A great deal	11%
Some	18%
Only a little	14%
None at all	49%
Not sure	8%
Totals	100%
N	417

21. In the conflict between Israel and Palestine, which side do you sympathize with more?

Israel	10%
Palestine	35%

Both equally	20%
Neither	16%
Not sure	19%
Totals	100%
N	417

22. Would you say things in this country today are...

Generally headed in the right direction	16%
Off on the wrong track	75%
Not sure	9%
Totals	100%
N	417

23. Would you say things in your community today are...

Generally headed in the right direction	34%
Off on the wrong track	49%
Not sure	17%
Totals	100%
N	417

24. Thinking about your own financial situation, compared to a year ago would you say you are:

Better off financially	19%
About the same	45%
Worse off financially	37%
Not sure	0%
Totals	101%
N	417

25. Do you approve or disapprove of the way Donald Trump is handling his job as President?

Strongly approve	9%
Somewhat approve	13%
Somewhat disapprove	18%
Strongly disapprove	56%
Not sure	5%
Totals	101%

N417

26. Party ID (3 category, leaners with their parties)

Democrat55%
 Independent18%
 Republican27%
 Totals100%
N417

27. In general, how would you describe your own political viewpoint?

Very liberal15%
 Liberal21%
 Moderate32%
 Conservative14%
 Very conservative8%
 Not sure10%
 Totals100%
N417

28. Ideology (3 category)

Liberal/Very Liberal36%
 Moderate42%
 Conservative/Very conservative22%
 Totals100%
N417

29. People often use labels to identify their political beliefs. Which of the following do you identify with? Select all that apply.

Moderate22%
 Progressive18%
 Liberal24%
 Conservative18%
 Libertarian3%
 Nationalist3%
 The Make America Healthy Again Movement (MAHA)6%

AYP Youth Politics Survey North Carolina

Youth Politics Survey North Carolina Toplines



The Make America Great Again Movement (MAGA)	7%
The Democratic Socialists of America (DSA)	10%
The Trad Wife movement	2%
The Party for Socialism and Liberation (PSL)	2%
I don't identify with any of these labels	25%
N	417

30. Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

Volunteered for a candidate, political party, or other political organization	6%
Attended a rally or protest	11%
Called or wrote to an elected official	8%
Posted about politics on social media	29%
Made a donation to a candidate, party, or other political organization	8%
Talked to friends or family about voting in November	48%
Helped someone else register to vote	12%
Other	0%
I have not done any of the above	36%
N	417

31. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

Most of the time	26%
Some of the time	35%
Only now and then	25%
Hardly at all	11%
Don't know	4%
Totals	101%
N	417

32. In the past week, did you get news from any of the following sources? Please select all that apply:

CNN	15%
Fox News	15%
MS NOW, formerly known as MSNBC	2%
Other Cable News TV Networks	5%
Local TV News	24%
National nightly network TV news	7%

AYP Youth Politics Survey North Carolina

Youth Politics Survey North Carolina Toplines



News websites or apps	21%
Your local daily print newspaper	4%
National print newspapers	2%
News on the radio	10%
Late night comedy shows	6%
Facebook	28%
X, formerly known as Twitter	23%
Reddit	15%
YouTube	45%
Podcasts	14%
One America News Network (OANN)	0%
Newsmax	3%
Instagram	44%
TikTok	47%
Other social media such as LinkedIn or Snapchat	4%
None of these	9%
N	417

33. Which of the following social media platforms have you used in the past week? Please select all that apply.

Discord	25%
Facebook	50%
Instagram	71%
LinkedIn	12%
Pinterest	33%
Reddit	31%
Snapchat	39%
TikTok	61%
Tumblr	5%
Twitch	13%
Kick	3%
X, formerly known as Twitter	32%
WhatsApp	10%
YouTube	77%
Parler	0%
Telegram	7%
Nextdoor	3%
Rumble	0%
Threads	10%
BlueSky	3%
Truth Social	1%
Other	0%
I do not use social media	2%

N417

34. And generally speaking, how important is politics to your personal identity?

Very important29%
 Somewhat important35%
 Not too important23%
 Not at all important11%
 Not sure3%
 Totals101%
N417

35. In the past three months, has anyone contacted you about registering to vote or voting in the November election? Select all that apply.

Someone came to my door10%
 Someone talked to me at a table or event, on campus, or in my community13%
 Text message34%
 Phone call12%
 Email17%
 Mail23%
 Social media post, ad, or direct message19%
 No one has tried to contact me about voting34%
N417

36. If someone were encouraging you to vote this November, who would you be most likely to listen to? Select up to 2.

A friend or classmate28%
 A family member53%
 A coworker or someone from my union6%
 Someone from my neighborhood or community11%
 A local organization I know9%
 A creator or influencer I follow6%
 A candidate or someone from a campaign14%
 A faith leader8%
 A teacher or professor8%
 None of these17%
N417

AYP Youth Politics Survey North Carolina

Youth Politics Survey North Carolina Toplines



37. Next, you will see the names of some people and organizations. For each of those, please say whether you [follow that person or organization, recognize the name but don't really follow them, or if you are unfamiliar with them].

	Follow this person	Recognize the name but don't really follow	Not familiar with this person
Erika Kirk	11%	67%	22%
Hasan Piker	9%	29%	61%
Joe Rogan	21%	56%	23%
Elon Musk	24%	67%	8%
Tucker Carlson	11%	48%	41%
Alexandria Ocasio-Cortez (AOC)	19%	34%	47%
Candace Owens	16%	57%	27%
Bernie Sanders	33%	51%	16%
Mehdi Hasan	6%	23%	71%
Zohran Mamdani	28%	30%	42%
Theo Von	21%	37%	43%
Andrew Schultz	8%	32%	60%
Aaron Parnas	6%	23%	71%
Ms. Rachel	26%	46%	28%
Kai Cenat	31%	41%	28%
Mr. Beast	35%	58%	7%

38. Next, you will see the names of some people and organizations. Some have strong opinions about these people or organizations, while many others don't really know who they are. For each of those, please say whether you [tend to like that person's content and generally trust what they say, like that person's content but are generally skeptical of what they say, if you don't like that person's content], or if you aren't really familiar with that person.

	Like this person and generally trust their views	Like this person but generally don't trust their views	Don't like this person's content	Not really familiar with this person
Erika Kirk	11%	14%	60%	15%
Hasan Piker	21%	17%	39%	22%
Joe Rogan	26%	20%	36%	18%
Elon Musk	16%	19%	54%	11%
Tucker Carlson	16%	16%	50%	18%
Alexandria Ocasio-Cortez (AOC)	43%	16%	24%	17%
Candace Owens	22%	19%	43%	16%
Bernie Sanders	44%	16%	20%	19%

AYP Youth Politics Survey North Carolina Youth Politics Survey North Carolina Toplines



Mehdi Hasan	21%	15%	26%	38%
Zohran Mamdani	55%	12%	20%	14%
Theo Von	32%	27%	20%	21%
Andrew Schultz	16%	15%	31%	38%
Aaron Parnas	24%	14%	30%	32%
Ms. Rachel	54%	16%	14%	17%
Kai Cenat	34%	31%	20%	16%
Mr. Beast	31%	25%	35%	9%

39. Have you recently used any of the following?

	I have visited this platform, but did not actively bet on it	I have visited this platform, and have used it for betting	I have not visited this platform	Not sure
Kalshi	13%	11%	65%	11%
Polymarket	13%	11%	65%	11%

40. Do you happen to know which political party currently has majority control in the U.S. House of Representatives?

The Republican party	53%
The Democratic party	22%
Not sure	25%
Totals	100%
N	417

AYP Youth Politics Survey North Carolina

Youth Politics Survey North Carolina Toplines



This survey is based on 417 interviews conducted by YouGov on the internet of registered voters in North Carolina who are 18-29. The sample was weighted according to gender, age, race/ethnicity, education, and North Carolina geographic region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results. Respondents were selected from YouGov to be representative of 18-29 year old registered voters. The weights range from 0.12 to 2.1 with a mean of 1 and a standard deviation of 0.33.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 5.1%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.