

AYP Youth Politics Survey Michigan

Youth Politics Survey Michigan Toplines



Sample Online sample of 401 18-29 year old voters fielded from September 04 to September 23, 2026.
Margin of Error $\pm 5.1\%$

1. This November, there will be U.S. elections for Congress and other offices. Will you...

Definitely vote	61%
Probably vote	19%
Maybe vote	14%
Probably not vote	4%
Definitely not vote	2%
I have already voted	0%
Totals	100%
N	401

2. If you vote in the November elections, will this be your first time voting?

Asked of respondents who did not indicate they had voted in the 2020, 2022, or 2024 general election

Yes - it is the first time I am eligible to vote	42%
Yes - I have been eligible to vote before, but this is the first time I am voting	32%
No	21%
Not sure	4%
Totals	99%
N	101

3. Thinking about the November 2026 elections, how enthusiastic would you say you are about voting? Zero means you are not at all enthusiastic about voting, and ten means you are extremely enthusiastic about voting.

0 - Not at all enthusiastic	4%
1	3%
2	3%
3	6%
4	3%
5	13%
6	8%
7	13%
8	15%
9	9%
10 - Extremely enthusiastic	22%
Totals	99%
N	401

4. Thinking about the November 2026 elections, would you say...

I feel very prepared to vote - I have a good understanding of the candidates and issues	37%
I feel somewhat prepared to vote	38%
I feel somewhat unprepared to vote	12%
I feel very unprepared to vote - I don't feel I have a good understanding of the candidates and issues	9%
Not sure	4%
Totals	100%
N	401

5. Compared to previous elections, would you say that you are more enthusiastic, neither more nor less enthusiastic, or less enthusiastic about voting in the November 2026 elections?

More enthusiastic	41%
Neither more nor less enthusiastic	34%
Less enthusiastic	15%
N/A - This will be my first election	10%
Totals	100%
N	401

6. If you vote, how do you plan on voting in the 2026 general election?

In person on election day	49%
In person before the election	20%
By mail	21%
I don't plan to vote	4%
Not sure	6%
Totals	100%
N	401

7. House Vote Intent 2026

Democratic candidate	59%
Lean Democratic candidate	4%
Republican candidate	24%
Lean Republican candidate	3%
Independent candidate	0%
Lean Independent candidate	0%
Other candidate (write-in)	0%
Lean other candidate (write-in)	0%

Undecided	10%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Green Party candidate	0%
Lean Green Party candidate	0%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Other candidate	0%
Lean Other candidate	0%
Totals	100%
N	401

8. House Vote 2026 - Full Recoded

Democratic candidate	63%
Republican candidate	26%
Other candidate	1%
Undecided	10%
Totals	100%
N	401

9. Secretary of State Vote Intent 2026

Democratic candidate	48%
Lean Democratic candidate	7%
Republican candidate	23%
Lean Republican candidate	2%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Independent candidate	0%
Lean Independent candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Other candidate	1%
Lean other candidate	0%
Undecided	19%
Totals	100%
N	401

10. Secretary of State Vote 2026 - Full Recoded

Democratic candidate	55%
Republican candidate	25%
Other candidate	1%
Undecided	19%
Did not vote for state Secretary of State	0%
Registered in state without Secretary of State race	0%
Totals	100%
N	401

11. Senate Vote Intent 2026

Democratic candidate	63%
Lean Democratic candidate	2%
Republican candidate	23%
Lean Republican candidate	1%
Libertarian candidate	0%
Lean Libertarian candidate	0%
Other candidate (write-in)	0%
Lean other candidate (write-in)	1%
Undecided	9%
Independent candidate	0%
Lean Independent candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Third Republican candidate	0%
Lean Third Republican candidate	0%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Third Democratic candidate	0%
Lean Third Democratic candidate	0%
Totals	99%
N	401

12. Senate Vote 2026 - Full Recoded

Democratic candidate	66%
Republican candidate	24%
Other candidate	1%

AYP Youth Politics Survey Michigan

Youth Politics Survey Michigan Toplines



Undecided	9%
Did not vote for U.S. Senate	0%
Registered in state without Senate race	0%
Totals	100%
N	401

13. Governor Vote Intent 2026

Democratic candidate	57%
Lean Democratic candidate	4%
Republican candidate	24%
Lean Republican candidate	2%
Independent candidate	0%
Lean Independent candidate	0%
Other candidate	1%
Lean other candidate	0%
Undecided	12%
Second Republican candidate	0%
Lean Second Republican candidate	0%
Second Independent candidate	0%
Lean Second Independent candidate	0%
Second Democratic candidate	0%
Lean Second Democratic candidate	0%
Totals	100%
N	401

14. Governor Vote 2026 - Full Recoded

Democratic candidate	61%
Republican candidate	26%
Other candidate	1%
Undecided	12%
Did not vote for state governor	0%
Registered in state without Governor race	0%
Totals	100%
N	401

AYP Youth Politics Survey Michigan

Youth Politics Survey Michigan Toplines



15. Favorability Grid

	Have not heard of this official or group	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable
The Democratic Party	2%	20%	25%	17%	18%	18%
The Democratic Socialists of America (DSA)	21%	16%	20%	19%	7%	17%
The Republican Party	3%	10%	12%	11%	19%	45%
The Make America Healthy Again (MAHA) Movement	21%	11%	14%	22%	10%	23%
Jocelyn Benson	11%	15%	22%	26%	14%	12%
John James	22%	10%	12%	23%	15%	18%
Abdul El-Sayed	4%	38%	21%	12%	11%	14%
Mike Rogers	6%	10%	14%	15%	18%	36%
Garlin Gilchrist II	36%	10%	14%	27%	7%	5%
Anthony Forlini	44%	8%	9%	25%	8%	6%

16. For each of the following statements, please say whether you generally [agree or disagree] with that statement.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
Guys can have their reputation destroyed just for speaking their minds these days	22%	28%	18%	23%	8%
Things are generally better when men bring in money and women take care of the home and kids	14%	18%	20%	40%	7%
Feminism is about favoring women over men	10%	16%	18%	48%	9%
Gay men aren't really men	5%	7%	10%	71%	7%
Trans men aren't really men	23%	13%	9%	44%	10%

17. Please indicate the extent to which you [agree or disagree] with each of the following statements.

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
White people in the U.S. have certain advantages because of the color of their skin	40%	30%	14%	11%	5%
Racial problems in the U.S. are rare, isolated situations	7%	13%	25%	50%	6%
There is racism out there, but society these days provokes these kind of views by making everything about race and deciding some people deserve special treatment based on their race	24%	29%	13%	25%	9%

18. What are the top issues facing the U.S. today? Select up to three.

Jobs and the economy	31%
Income inequality	12%
The budget, taxes, and the federal deficit	12%
Foreign trade and tariffs	7%
Healthcare policy, including Medicare and Medicaid	18%
Abortion policy	7%
Social Security	3%
Gun violence	10%
Climate change and the environment	12%
Housing cost and rent	24%
Immigration policy	14%
Education policy	5%
Racism and race relations	11%
LGBTQ rights	7%
The cost of living and inflation	49%
Election integrity and voting rights	4%
Democracy	6%
Israel and Gaza	8%
Crime	11%
Corruption in our political system	27%
Data centers	9%
Other	2%
N	401

19. Do you [approve or disapprove] of the way Donald Trump is handling the following issues?

	Strongly approve	Somewhat approve	Somewhat disapprove	Strongly disapprove	Not sure
Iran	7%	9%	16%	61%	8%
The Epstein Files	5%	6%	10%	72%	7%
The cost of living	6%	7%	17%	68%	2%
The price of gas	6%	7%	10%	74%	4%

20. Overall, how much confidence do you have in Immigration and Customs Enforcement (ICE)?

A great deal	9%
Some	15%
Only a little	14%
None at all	58%
Not sure	4%
Totals	100%
N	401

21. In the conflict between Israel and Palestine, which side do you sympathize with more?

Israel	7%
Palestine	45%
Both equally	19%
Neither	19%
Not sure	11%
Totals	101%
N	401

22. Would you say things in this country today are...

Generally headed in the right direction	13%
Off on the wrong track	80%
Not sure	7%
Totals	100%
N	401

23. Would you say things in your community today are...

Generally headed in the right direction	33%
Off on the wrong track	48%
Not sure	19%
Totals	100%
N	401

24. Thinking about your own financial situation, compared to a year ago would you say you are:

Better off financially	12%
About the same	39%
Worse off financially	49%
Not sure	0%
Totals	100%
N	401

25. Do you approve or disapprove of the way Donald Trump is handling his job as President?

Strongly approve	7%
Somewhat approve	12%
Somewhat disapprove	14%
Strongly disapprove	64%
Not sure	2%
Totals	99%
N	401

26. Party ID (3 category, leaners with their parties)

Democrat	59%
Independent	17%
Republican	24%
Totals	100%
N	401

27. In general, how would you describe your own political viewpoint?

Very liberal	22%
Liberal	18%
Moderate	36%

AYP Youth Politics Survey Michigan

Youth Politics Survey Michigan Toplines



Conservative	11%
Very conservative	8%
Not sure	6%
Totals	101%
N	401

28. Ideology (3 category)

Liberal/Very Liberal	40%
Moderate	42%
Conservative/Very conservative	18%
Totals	100%
N	401

29. People often use labels to identify their political beliefs. Which of the following do you identify with? Select all that apply.

Moderate	23%
Progressive	21%
Liberal	27%
Conservative	17%
Libertarian	6%
Nationalist	1%
The Make America Healthy Again Movement (MAHA)	4%
The Make America Great Again Movement (MAGA)	5%
The Democratic Socialists of America (DSA)	12%
The Trad Wife movement	1%
The Party for Socialism and Liberation (PSL)	3%
I don't identify with any of these labels	24%
N	401

30. Some people participate in politics in various ways other than voting, while others do not. Which of the following, if any, have you done in the last 6 months? (Check all that apply)

Volunteered for a candidate, political party, or other political organization	9%
Attended a rally or protest	9%
Called or wrote to an elected official	9%
Posted about politics on social media	32%
Made a donation to a candidate, party, or other political organization	8%
Talked to friends or family about voting in November	49%
Helped someone else register to vote	12%

Other	1%
I have not done any of the above	33%
N	401

31. Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

Most of the time	23%
Some of the time	40%
Only now and then	22%
Hardly at all	10%
Don't know	3%
Totals	98%
N	401

32. In the past week, did you get news from any of the following sources? Please select all that apply:

CNN	16%
Fox News	18%
MS NOW, formerly known as MSNBC	5%
Other Cable News TV Networks	8%
Local TV News	19%
National nightly network TV news	7%
News websites or apps	21%
Your local daily print newspaper	5%
National print newspapers	3%
News on the radio	11%
Late night comedy shows	5%
Facebook	32%
X, formerly known as Twitter	24%
Reddit	18%
YouTube	52%
Podcasts	15%
One America News Network (OANN)	0%
Newsmax	1%
Instagram	41%
TikTok	43%
Other social media such as LinkedIn or Snapchat	7%
None of these	6%
N	401

33. Which of the following social media platforms have you used in the past week? Please select all that apply.

Discord	34%
Facebook	58%
Instagram	68%
LinkedIn	16%
Pinterest	30%
Reddit	38%
Snapchat	51%
TikTok	60%
Tumblr	9%
Twitch	20%
Kick	4%
X, formerly known as Twitter	37%
WhatsApp	11%
YouTube	79%
Parler	1%
Telegram	6%
Nextdoor	2%
Rumble	0%
Threads	11%
BlueSky	3%
Truth Social	2%
Other	0%
I do not use social media	2%
N	401

34. And generally speaking, how important is politics to your personal identity?

Very important	26%
Somewhat important	39%
Not too important	22%
Not at all important	10%
Not sure	2%
Totals	99%
N	401

35. In the past three months, has anyone contacted you about registering to vote or voting in the November election? Select all that apply.

Someone came to my door	10%
Someone talked to me at a table or event, on campus, or in my community	12%
Text message	33%

AYP Youth Politics Survey Michigan

Youth Politics Survey Michigan Toplines



Phone call	13%
Email	23%
Mail	28%
Social media post, ad, or direct message	27%
No one has tried to contact me about voting	30%
N	401

36. If someone were encouraging you to vote this November, who would you be most likely to listen to? Select up to 2.

A friend or classmate	36%
A family member	51%
A coworker or someone from my union	5%
Someone from my neighborhood or community	13%
A local organization I know	9%
A creator or influencer I follow	6%
A candidate or someone from a campaign	12%
A faith leader	8%
A teacher or professor	7%
None of these	16%
N	401

37. Next, you will see the names of some people and organizations. For each of those, please say whether you [follow that person or organization, recognize the name but don't really follow them, or if you are unfamiliar with them].

	Follow this person	Recognize the name but don't really follow	Not familiar with this person
Erika Kirk	11%	70%	20%
Hasan Piker	9%	37%	54%
Joe Rogan	18%	61%	21%
Elon Musk	18%	75%	6%
Tucker Carlson	11%	50%	38%
Alexandria Ocasio-Cortez (AOC)	21%	36%	43%
Candace Owens	11%	61%	29%
Bernie Sanders	26%	60%	14%
Mehdi Hasan	6%	24%	70%
Zohran Mamdani	29%	29%	42%
Theo Von	17%	38%	45%
Andrew Schultz	7%	31%	62%

AYP Youth Politics Survey Michigan

Youth Politics Survey Michigan Toplines



Aaron Parnas	6%	18%	77%
Ms. Rachel	28%	48%	24%
Kai Cenat	23%	49%	28%
Mr. Beast	29%	63%	8%

38. Next, you will see the names of some people and organizations. Some have strong opinions about these people or organizations, while many others don't really know who they are. For each of those, please say whether you [tend to like that person's content and generally trust what they say, like that person's content but are generally skeptical of what they say, if you don't like that person's content], or if you aren't really familiar with that person.

	Like this person and generally trust their views	Like this person but generally don't trust their views	Don't like this person's content	Not really familiar with this person
Erika Kirk	8%	13%	69%	9%
Hasan Piker	27%	15%	34%	24%
Joe Rogan	21%	23%	44%	13%
Elon Musk	11%	20%	61%	8%
Tucker Carlson	15%	21%	47%	17%
Alexandria Ocasio-Cortez (AOC)	47%	13%	25%	14%
Candace Owens	18%	19%	48%	15%
Bernie Sanders	42%	20%	24%	14%
Mehdi Hasan	25%	19%	16%	40%
Zohran Mamdani	57%	12%	20%	11%
Theo Von	26%	28%	20%	26%
Andrew Schultz	19%	21%	22%	38%
Aaron Parnas	19%	29%	25%	26%
Ms. Rachel	55%	13%	14%	18%
Kai Cenat	26%	28%	23%	23%
Mr. Beast	24%	26%	39%	11%

39. Have you recently used any of the following?

	I have visited this platform, but did not actively bet on it	I have visited this platform, and have used it for betting	I have not visited this platform	Not sure
Kalshi	13%	8%	70%	9%
Polymarket	9%	9%	75%	7%

40. Do you happen to know which political party currently has majority control in the U.S. House of Representatives?

The Republican party	52%
The Democratic party	23%
Not sure	24%
Totals	99%
N	401

AYP Youth Politics Survey Michigan

Youth Politics Survey Michigan Toplines



This survey is based on 401 interviews conducted by YouGov on the internet of registered voters in Michigan who are 18-29. The sample was weighted according to gender, age, race/ethnicity, education, and Michigan geographic region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote and approximate 2024 Presidential vote based on available results. Respondents were selected from YouGov to be representative of 18-29 year old registered voters. The weights range from 0.41 to 2.13 with a mean of 1 and a standard deviation of 0.24.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 5.1%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.